

# AUGUST SEGERHOLM



Curriculum Vitae

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**Art Director / Creative Director / Director**

August is an award winning Art Director & Director working internationally.

He has experience from working at world top agencies like McCann London and B-Reel Stockholm with global brands such as Xbox, Coca Cola, Google, Absolut Vodka and Nike Running.

August is a constantly curious and ambitious soul with several years of experience in the creative marketing field. He always aims to push boundaries and has an exceptionally strong eye within art direction, design, directing and creative concepts. Furthermore he is a charismatic and strong team player with a great ability to work with clients.

## **Roles:**

Creative Lead  
Art Director  
Director

## **Skills:**

Creative Concepts  
Art Direction  
Storytelling  
Branding  
Strategy

## **Selected Clients:**

Google  
OnePlus  
Absolut Vodka  
Nike Running  
Adidas  
Civil Right Defenders

## **Honey- Creative Director/Art Director & Founder**

A multidisciplinary creative studio based in Stockholm, working globally. Specializing in art direction, branding and photo/video production for fashion and lifestyle clients.

## **Urbanista- Global Creative Director**

Creative Director and part of the product development. Launched and lead campaigns for products such as solar powered headphones, headphones with Swarovski crystals, gaming headphones and fashion headphones.

## **Yes Studios- Art Director, Creative Lead & Storyteller**

Selected Clients: Absolut Vodka, Google Chromebook, Volumental, Steamery, Nordic Entertainment Group, Lidl, Adidas.

## **House of Radon 2018**

CD/ Director & Art Director

2018- 2018 Stockholm, Sweden

Taking Film & Content briefs to final execution as a Conceptual Art Director & Commercial Film Director.

Clients: AEG, Electrolux, RFSU and Ericsson.

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## **Seventy Agency**

Creative Lead

2017 - 2018 Stockholm, Sweden

Creative Lead on Oneplus & Director.

## **B-Reel**

Creative

2016- 2016, Stockholm, Sweden

Clients: Axe, Coca Cola & Telenor

## **McCann London**

Interactive Art Director

2013 - 2015 London, United Kingdom

## **CLIENTS:**

Xbox, Mastercard ,Momondo, Coca Cola, Cereal Partners, Heart Research UK, Subway.

## **Digitas LBi**

Conceptual Art Director Internship

2013 - 2013 London

As a part of the program at Hyper Island, every student have to do a 3 months internship. I had mine at LBi working very tightly with the former Hyper Island student and Associative Creative Director Thea Hamren.

Clients I worked with: Sony Mobile, Converse, Barrats and Clarins.

## **A World Beneath**

Creative Internship

April 2012 - June 2012 (3 months)

AWB is one of the top Agencies in Stockholm focused in Fashion and Lifestyle. Clients I worked with: Nike football, Brother and Devoted.

## **Photographer- Radar Magazine**

Photographer

April 2011 - June 2012 (1 year 3 months) Stockholm

Photography journalist for lifestyle and music web magazine Radar Magazine.

## **Roy Andersson Studio 24 Intern**

2011 - 2011, Stockholm, Sweden

## **Actor**

2002 - 2010

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## EDUCATION

### **Alma Löv Manusförfattare**

(2017 - 2018- Scriptwriting for Film & Television)

### **Interactive Art Director - Hyper Island**

2012 - 2013 in Stockholm

- Brand, idea and concept development
  - User experience/interaction design
  - Design management and strategy
  - Design for future platforms and advanced interface design - Group dynamics and self-managing leadership
- Led by industry professionals from across the globe, Interactive Art Director is an “action learning” (learning-by-doing and learning-by-reflection) program, built around real projects and clients.

*Clients: Nike+ Running & SOS Children Villages.*

### **Central Saint Martins**

2011 - 2011- Art Direction

### **Filmmaker - Kulturama**

2011 - 2011- Directing, Cinematography & Scriptwriting

### **Photography- Fotografiska Acedemy**

2011-2011- Still photograhny

### **Actor & Directing for Stage- Södra Latin**

2006-2009- Acting & Directing for stage.

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